# Requirement’s

## Branding

* **Domain Name**
* **Color Code**
* **Logo**
* **Logo Intro**
* **Tagline**

## Website

* **Homepage** 
  + **Heading**
    - **Categories**
    - **3 Slider Image with Heading, Paragraph & CTA.**
  + **Body**
    - **Featured section Heading, Paragraph & CTA.**
    - **Category wise product display sections Heading, Paragraph & CTA.**
    - **Minimum 4 Testimonials/Reviews**
    - **Minimum 4 Blog**
  + **Footer**
    - **Short paragraph of About Us**
    - **Address**
    - **Number**
    - **Quick Link**
    - **Facebook iFrame**
* **Shop Page**
  + **Categories**
  + **Display all products**
* **About Us**
  + **Company History**
  + **Objective**
  + **Mission**
  + **Vision**
  + **Why Us**
* **Contact Us**
  + **Store Google map**
  + **Address**
  + **Number**
  + **Email**
  + **Form**
* **Blog**
  + **At least 4 blog**
* **Privacy Policy Content**
* **Terms of Condition Content**
* **Refund & Return Content**

## Social Media

* **Facebook**
* **Instagram**
* **Youtube**
* **Twitter**
* **Google My Business**
* **News**
* **Book**

## Business to Business

* **Daraz.com.bd**
* **Othoba.com**
* **ShopUp.com.bd**
* **Pickaboo.com**
* **Ajkerdeal.com**
* **Dhopship.com.bd**

## Business to Customer

* **Bikroy.com**

# Budget

|  |  |  |
| --- | --- | --- |
| **SN** | **Type** | **Expense** |
| **1** | **Domain** | **Free (worth $10)** |
| **2** | **Hosting (Business Web Hosting - 12 Months Plan) -** <https://www.hostinger.com/web-hosting> **(MOST POPULAR - Business)** *[suggested]* | **$53.88** *(Can change by time)* |
| **3** | **Server Environment Setup & Software Installation (one time)** | **17.12** *(Can change by plan)* |
| **Total** | | **$70** *(for one year)* |